



VEHICLE VISIBILITY SOLUTIONS

Swiss Precision In Every Layer

Torian® Swiss Design. Globally Respected.



Our Story



The Story of Torian® – Swiss Precision in Every Layer. TORIAN Precision Films Group was founded in 2021 with a single vision: to redefine the standard of vehicle protection and visual expression through uncompromising precision and innovation.



The Founders:

Torian was founded on a simple belief: visibility should never be compromised. Created by people with a deep understanding of vehicle graphics, safety marking and the demands of professional installers, Torian combines technical expertise, practical experience and a relentless focus on performance. From high-visibility reflective films to fluorescent solutions designed to command attention, every Torian product is developed around the real world needs of sign makers, fleet operators and vehicle graphic specialists.

Visibility Inspiration:

Torian is inspired by the environments where vehicle visibility can make a critical difference, highways, construction sites, agriculture, emergency services and demanding commercial applications. Our approach combines high-impact colour, advanced reflective technology and professional grade adhesive systems to create solutions that help vehicles stand out, day and night. Designed for professional applications, Torian delivers clear, consistent and confident visual communication wherever the road takes you.

Swiss Design. Globally Respected.

Torian products are developed around Swiss principles of precision, quality and attention to detail. Every film is engineered to deliver the performance expected by professional users, from cutting and weeding through to application, durability and long-term visual impact. Today, Torian is building a growing international reputation for innovative vehicle visibility solutions, combining Swiss design thinking, technical expertise and installer-focused performance to deliver films professionals can trust.

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THE TORIAN DIFFERENCE

WHEN VISIBILITY MATTERS, MATERIAL MATTERS.

Torian gives professional sign makers and vehicle graphics producers a dedicated range of reflective and fluorescent materials. Designed for real-world applications. Developed for professional results.



HIGH VISIBILITY

The distinctive prismatic structure provides strong light return when illuminated.



DAYTIME CONSPICUITY

Fluorescent materials provide high-impact visibility in daytime and low light.



PRODUCTION EFFICIENCY

Material designed for professional sign making workflows.



VERSATILITY

A range to suit demanding applications through to general signage.



FROM DESIGN TO ROAD



DESIGN

Create with confidence



CUT

Accurate production



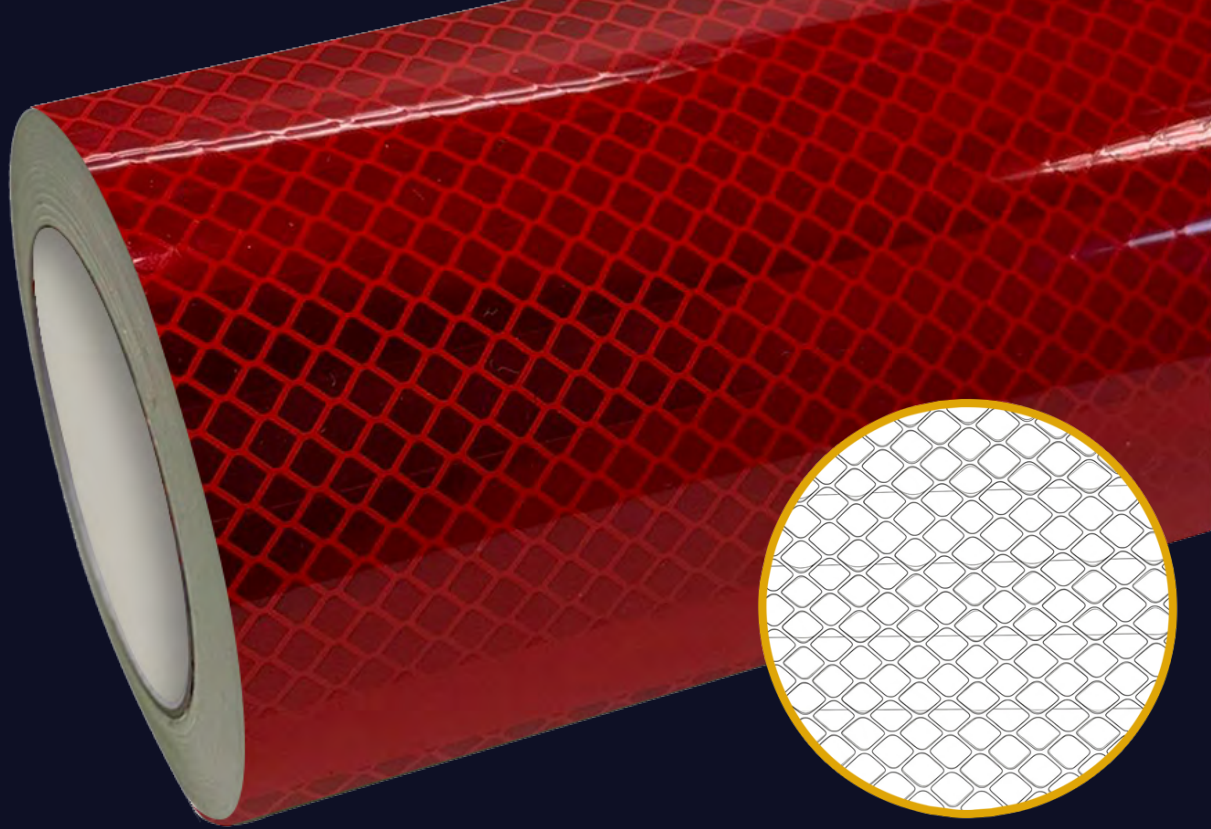
WEED

Clean and efficient



APPLY

Professional finish



ToriLite TLR300 - High Intensity Prismatic Reflective

TORILITE™ TLR300 is a high-intensity prismatic reflective film engineered for applications where maximum visibility, durability and reliable performance are essential. Its advanced micro-prismatic construction delivers excellent retro-reflectivity, helping graphics, chevron markings and safety applications stand out clearly in low-light, night time and challenging weather conditions.

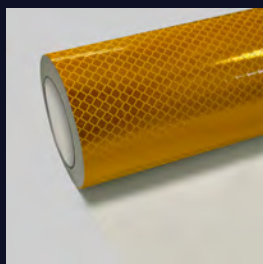
Designed for professional sign makers, vehicle graphics producers and safety-marking specialists, TORILITE™ TLR300 combines high-intensity reflectivity with excellent printability (white only), cutting and application characteristics. The distinctive prismatic structure provides strong light return when illuminated by vehicle headlights, making it an ideal choice for commercial vehicle identification, fleet graphics, safety markings, directional signage and high-visibility applications.

Whether used for commercial vehicles, trailers, plant, agricultural equipment, emergency applications or safety signage, TORILITE™ TLR300 provides a professional reflective finish designed to command attention when visibility matters most.

Technical Specification			
Product Construction	High-intensity prismatic reflective	Classification	RA2* / R3B
Face Film	PET	Durability	3 years* / 7 years
Adhesive	Solvent acrylic permanent	Application	Vehicle Graphics / Markings
Thickness	340µm	Roll Width	610mm / 1220mm
Liner	85µm PET	Roll Length	45m



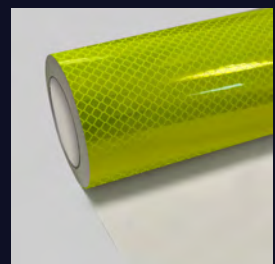
TLR301*
WHITE



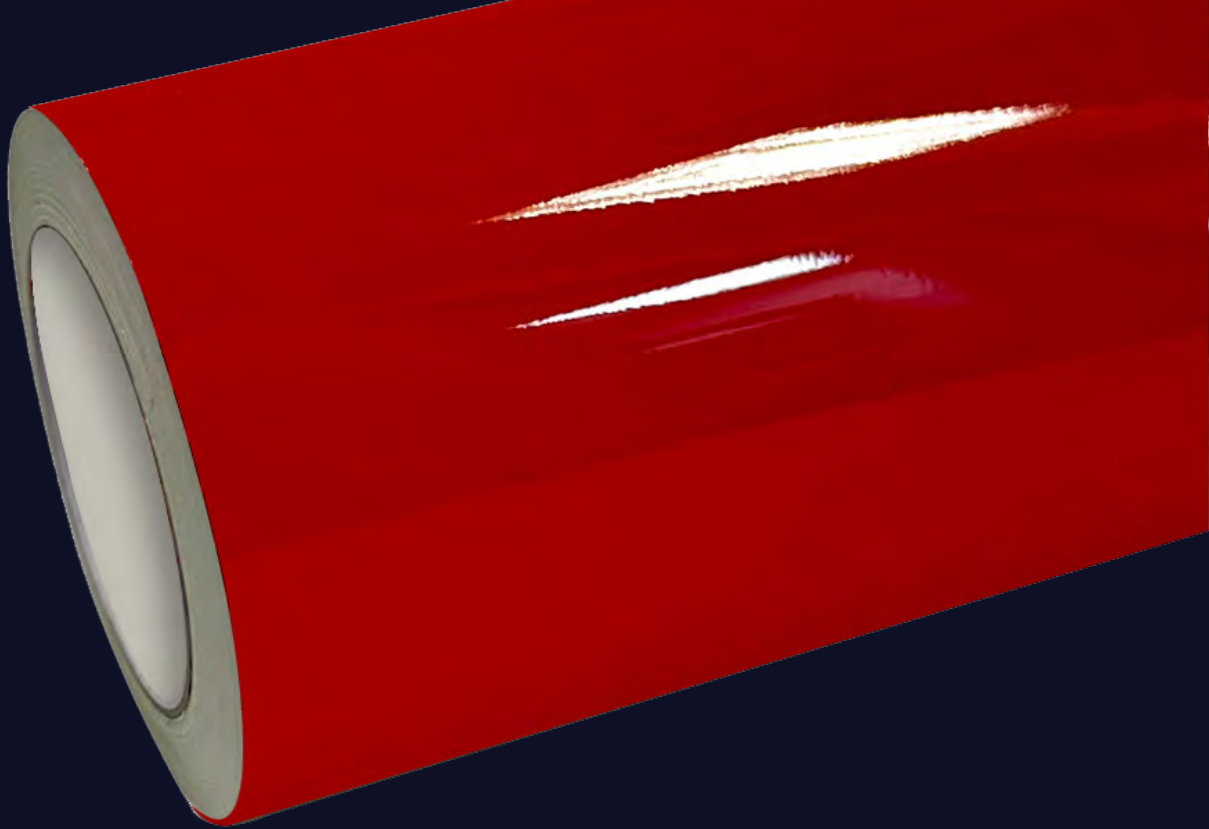
TLR302
YELLOW



TLR303
RED



TLR304*
FLUORESCENT YELLOW



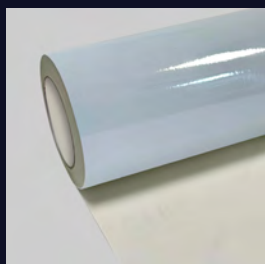
ToriLite TLR100 - Commercial Grade Reflective

TORILITE™ TLR100 Series is a commercial-grade reflective film designed to provide excellent visibility, durability and dependable performance across a wide range of professional signage and vehicle-marking applications. Developed for demanding commercial environments, TLR100 delivers a consistent reflective finish that helps graphics and markings remain clearly visible when illuminated by headlights and other light sources.

Ideal for commercial vehicles, trailers, fleet graphics, agricultural machinery, plant equipment, safety markings and general signage, the TLR100 Series offers sign makers a versatile and cost-effective reflective solution without compromising on professional appearance or performance.

Its reflective construction provides strong light return in low-light and nighttime conditions, helping vehicles, equipment and signage stand out when visibility is critical. The film is designed to offer excellent cutting, weeding and application characteristics, making it suitable for both simple identification graphics and more detailed reflective designs.

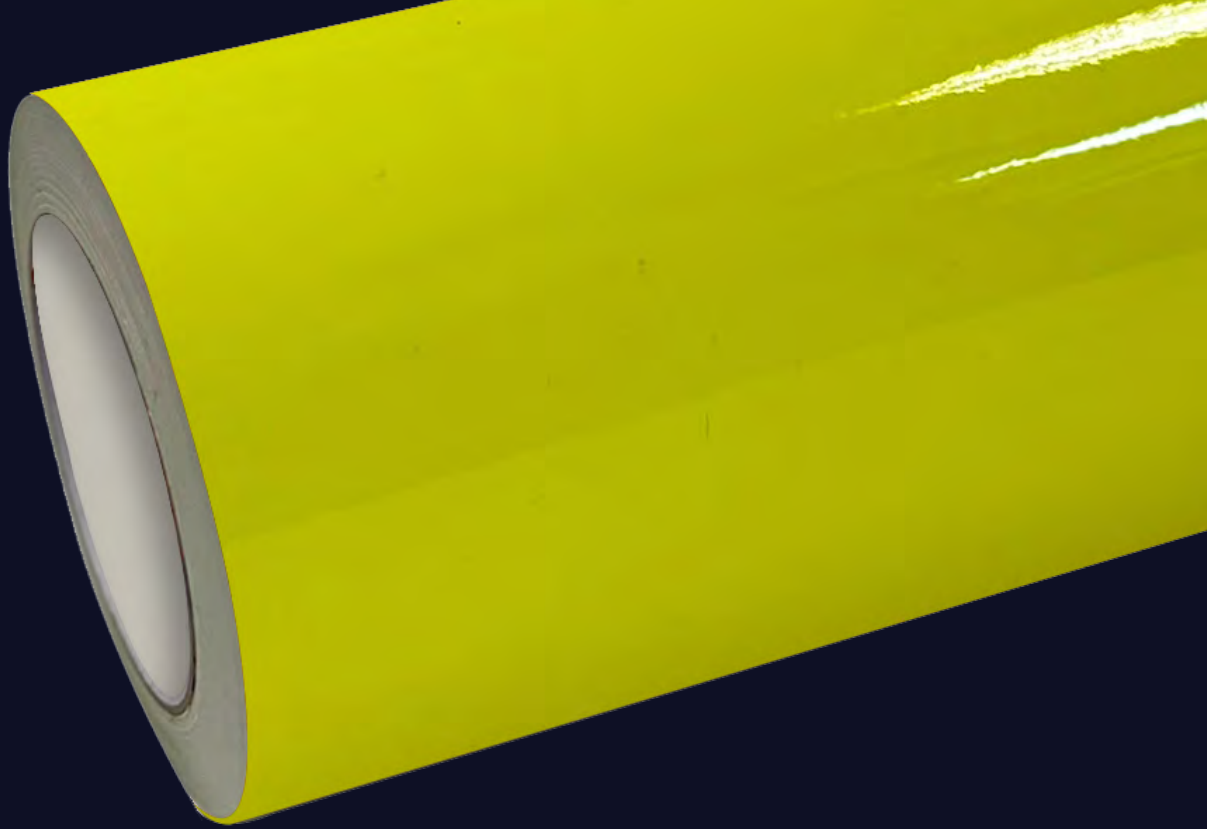
Technical Specification			
Product Construction	Commercial grade reflective	Classification	RA1
Face Film	Polymeric PVC (non-tearing)	Durability	3 years
Adhesive	Solvent acrylic permanent	Application	Vehicle Graphics / Markings
Thickness	100µm	Roll Width	610mm / 1240mm
Liner	120gr/m ² double sided PE	Roll Length	45m



TLR101
WHITE



TLR103
RED



ToriCal TCF604 - Fluorescent Yellow Gloss

TORICAL™ TCF604 Fluorescent Yellow Gloss is a high-visibility calendered vinyl designed to deliver maximum visual impact for graphics, signage, vehicle liveries and applications where getting noticed really matters.

Featuring a vibrant fluorescent yellow gloss finish, TCF604 creates an eye-catching, high-energy appearance that stands out from standard colours, making it ideal for safety markings, commercial vehicles, promotional graphics, fleet identification, motorsport and high-visibility applications. The film incorporates the advanced ToriAir™ air-release adhesive system, helping installers achieve a smoother, faster and more controlled application. The structured adhesive allows trapped air to escape during application, helping to minimise bubbles and reducing installation time while delivering a clean, professional finish.

TCF604 combines the practical benefits of a professional calendered film with the stand-out appearance of fluorescent colour, making it an ideal choice for sign makers and vehicle graphic specialists looking for impact, productivity and value.

Technical Specification			
Product Construction	Commercial grade fluorescent	Classification	Non-reflective
Face Film	Polymeric PVC	Durability	3 years
Adhesive	ToriAir Solvent acrylic permanent	Application	Vehicle Graphics / Markings
Thickness	115µm	Roll Width	610mm / 1220mm
Liner	160gr/m ² double sided PE	Roll Length	50m



TCF604
Fluorescent Yellow

BUILT FOR THE VEHICLES THAT KEEP BUSINESS MOVING

HIGHWAY MAINTENANCE



AGRICULTURAL



CONSTRUCTION & PLANT



RECOVERY & ROADSIDE



COMMERCIAL FLEET



TRAILERS & SPECIALIST EQUIPMENT



THREE MATERIALS ONE PROFESSIONAL RANGE

	MICRO-PRISMATIC REFLECTIVE	Enhanced Retroreflective Performance	High-visibility / Demanding Applications
	COMMERCIAL GRADE REFLECTIVE	Practical Reflective Performance	Commercial / Agricultural / Fleet Graphics
	COMMERCIAL FLUORESCENT	High-impact Daytime Visibility	High-visibility / Commercial / Agricultural

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